

Martlet Statement of Purpose

- To inform students about issues and events affecting the university and local community, analyze issues and events affecting these communities, and provide materials for the communities' education and entertainment;
- To cover issues and events fairly and accurately from a perspective outside that of the mainstream media, namely an alternative perspective;
- To act as an agent of constructive social change, working to entrench civil, land, and human rights for all people and eliminate oppressive social barriers, including those based on political beliefs, sex, religion, race, colour, ethnic group, sexual preference, citizenship and socioeconomic class, and support other groups and individuals who apply these principles in their entirety;
- To generate advertising revenue to offset the operating costs of the Martlet Publishing Society and prevent total reliance upon membership fees as a source of income;
- To provide an environment where members and staff can learn writing, editing, photography, web and video skills and become familiar with the role and objectives of the alternative student press.