## OUR SIZES AND RATES

**ALL PRINT RATES ARE PER ISSUE**

<table>
<thead>
<tr>
<th>SIZE</th>
<th>1–3 ISSUES</th>
<th>4–7 ISSUES</th>
<th>8–11 ISSUES</th>
<th>12–14 ISSUES</th>
<th>15+ ISSUES</th>
</tr>
</thead>
<tbody>
<tr>
<td>FULL PAGE 10” x 16”</td>
<td>$900 each</td>
<td>$825 each</td>
<td>$750 each</td>
<td>$700 each</td>
<td>$675 each</td>
</tr>
<tr>
<td></td>
<td>+ $200 COLOUR</td>
<td>+ $175 COLOUR</td>
<td>+ $150 COLOUR</td>
<td>+ $125 COLOUR</td>
<td>+ $100 COLOUR</td>
</tr>
<tr>
<td>1/2 PAGE 10” x 8”</td>
<td>$450 each</td>
<td>$400 each</td>
<td>$350 each</td>
<td>$300 each</td>
<td>$250 each</td>
</tr>
<tr>
<td></td>
<td>+ $150 COLOUR</td>
<td>+ $125 COLOUR</td>
<td>+ $125 COLOUR</td>
<td>+ $125 COLOUR</td>
<td>+ $110 COLOUR</td>
</tr>
<tr>
<td>1/3 PAGE 6” x 8”</td>
<td>$320 each</td>
<td>$290 each</td>
<td>$275 each</td>
<td>$250 each</td>
<td>$225 each</td>
</tr>
<tr>
<td></td>
<td>+ $115 COLOUR</td>
<td>+ $100 COLOUR</td>
<td>+ $100 COLOUR</td>
<td>+ $100 COLOUR</td>
<td>+ $85 COLOUR</td>
</tr>
<tr>
<td>1/4 PAGE BANNER 10” x 4”</td>
<td>$275 each</td>
<td>$250 each</td>
<td>$225 each</td>
<td>$200 each</td>
<td>$150 each</td>
</tr>
<tr>
<td></td>
<td>+ $75 COLOUR</td>
<td>+ $60 COLOUR</td>
<td>+ $60 COLOUR</td>
<td>+ $60 COLOUR</td>
<td>+ $50 COLOUR</td>
</tr>
<tr>
<td>BANNER SLIM 10” x 2.5”</td>
<td>$150 each</td>
<td>$135 each</td>
<td>$120 each</td>
<td>$105 each</td>
<td>$85 each</td>
</tr>
<tr>
<td></td>
<td>+ $75 COLOUR</td>
<td>+ $60 COLOUR</td>
<td>+ $60 COLOUR</td>
<td>+ $60 COLOUR</td>
<td>+ $50 COLOUR</td>
</tr>
<tr>
<td>1/5 PAGE 4” x 8”</td>
<td>$210 each</td>
<td>$185 each</td>
<td>$160 each</td>
<td>$130 each</td>
<td>$100 each</td>
</tr>
<tr>
<td></td>
<td>+ $75 COLOUR</td>
<td>+ $60 COLOUR</td>
<td>+ $60 COLOUR</td>
<td>+ $60 COLOUR</td>
<td>+ $50 COLOUR</td>
</tr>
<tr>
<td>POSTCARD 6” x 5”</td>
<td>$210 each</td>
<td>$185 each</td>
<td>$160 each</td>
<td>$130 each</td>
<td>$100 each</td>
</tr>
<tr>
<td></td>
<td>+ $75 COLOUR</td>
<td>+ $60 COLOUR</td>
<td>+ $60 COLOUR</td>
<td>+ $60 COLOUR</td>
<td>+ $50 COLOUR</td>
</tr>
<tr>
<td>1/8 PAGE 4” x 5”</td>
<td>$140 each</td>
<td>$125 each</td>
<td>$110 each</td>
<td>$95 each</td>
<td>$75 each</td>
</tr>
<tr>
<td></td>
<td>+ $60 COLOUR</td>
<td>+ $50 COLOUR</td>
<td>+ $50 COLOUR</td>
<td>+ $50 COLOUR</td>
<td>+ $45 COLOUR</td>
</tr>
<tr>
<td>BUSINESS CARD 4” x 2.5”</td>
<td>$70 each</td>
<td>$65 each</td>
<td>$60 each</td>
<td>$55 each</td>
<td>$40 each</td>
</tr>
<tr>
<td></td>
<td>+ $30 COLOUR</td>
<td>+ $25 COLOUR</td>
<td>+ $25 COLOUR</td>
<td>+ $25 COLOUR</td>
<td>+ $20 COLOUR</td>
</tr>
</tbody>
</table>

*GST will be charged on all ads.*

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**BOOK YOUR AD**

**CONTACT**
To advertise, contact business@martlet.ca or call 250.721.8359

**DEADLINES**
- **Ad booking** — Thursday, week prior to publication date.
- **Artwork** — Friday, week prior to publication date.

**FORMAT**
- .PDF or .PNG.

**PAYMENT**
We accept cheques or cash.

Make all cheques payable to:
Martlet Publishing Society
PO BOX 3035
Student Union Building,
University of Victoria
Victoria BC V8W 3P3

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CUSTOM SIZES SUBJECT TO AVAILABILITY.
VOLUME 75 PUBLICATION DATES

May ................... 26
June ................... 30
July ................... 28
August .................. 25
September ............... 15, 29
October .................. 13, 27
November ................ 10, 24
December ................ 8, 22
January .................. 12, 26
February ................ 9, 23
March .................... 9, 23
April ...................... 6, 20
ADVERTISE ONLINE

Visit our website at martlet.ca to view our full range of content.

WEB AD SIZES

LEADERBOARD
728 px by 90 px
$125/week

SIDEBOX
300 px by 250 px
$100/week

LEADERBOARD (AD)

SIDEBOX (AD)

News

News

News

Featured News Story

UVic students, members of the community and readers from around the world visit our website to view all of our print content as well as exclusive web stories, multimedia content, information about the Martlet Publishing Society, and volunteer opportunities.

WEB ADS ARE SEEN ACROSS ALL PAGES.

Sidebar ad — Rotates on a two-way basis with each page view.

Leaderboard ad — An exclusive spot with no shared rotation.

BOOK YOUR AD

CONTACT
To advertise, contact business@martlet.ca or call 250.721.8359

DEADLINE
Three days prior to requested upload date.

FORMAT
.PNG or .JPG/JPEG.

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University of Victoria
Victoria BC V8W 3P3

SOCIAL MEDIA ADS

The Martlet can promote local events and activities on our Twitter and Instagram. Special packages are available; please inquire for pricing.